

DRAFT

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GARDEN GROVE
DESIGNATING THE PORTION OF GARDEN GROVE WEST OF WESTERN
AVENUE AS THE WEST GROVE DISTRICT

WHEREAS, Since the formation and incorporation of the City of Garden Grove on June 18, 1956, and with the annexation of the western portion of the city in July 1959, local residents living in the area have long identified their network of neighborhoods as "West Grove"; and

WHEREAS, In the 1980's the City of Garden Grove installed two monument signs in West Grove designating a half-mile stretch along Valley View Street, from north of the Garden Grove SR-22 Freeway, to south of the Garden Grove/Cypress border as the "Valley View Commercial Corridor" as a means to bolster economic activity; and

WHEREAS, In 2016, the Garden Grove City Council officially established City Council District 1, with an elected representative designated to serve the residents of West Grove, as well as businesses located in the surrounding industrial and manufacturing sectors; and

WHEREAS, West Grove strives to grow and improve by establishing a favorable environment for business attraction and retention, private investment and the attraction of new jobs; and

WHEREAS, Places with strong brand identity find it advantageous in competitive markets to attract business and investment and to sell products and services; and

WHEREAS, The City Council has set the goal of identifying and promoting economic development opportunities throughout the city including the west-side of the City, with a focus on attracting new restaurants and retail businesses; and

WHEREAS, Designating the area west of Western Avenue as the West Grove District can facilitate greater economic development in this area for the benefit of the entire City of Garden Grove;

NOW, THEREFORE, BE IT RESOLVED, that the Garden Grove City Council does hereby venerably-designate the western portion of Garden Grove as the West Grove District, and with such a designation, making it an official Honorary Garden Grove Landmark.