



**2023 Japan Sales Mission
September 19-23, 2023**

Tuesday, September 19 Seoul to Tokyo

Dress Code: Travel Comfort

Afternoon

Arrive Tokyo International Airport (Haneda)

Flight: Korean Air *KE2103* – 6:45pm Arrival

Met by CWWJ staff. Transfer to Dinner via mini coach
(approximately 20-minute drive)

Hotel

Mitsui Garden Hotel Nihonbashi Premier

Lobby 9F

3-4-4 Nihonbashi Muromachi

Chuo-ku, Tokyo 103-0022

Tel: 81-3-3270-1131

<https://www.gardenhotels.co.jp/nihonbashi-premier/eng/>

Evening

Transfer to Dinner (Hibiya Area) and Hotel

Bistro Fukumimi Corridor

6-2 Corridor Street, Ginza

Hanare Bldg. B1

Chuo-ku, Tokyo 104-0061

Wednesday, September 20 Tokyo

Dress Code: Business

7:00 – 8:30 a.m.

Breakfast on Own

Buffet or Japanese breakfast included in room rate.

Restaurants open 6:30 a.m.

9:00 a.m.

Meet in Lobby and Walk to Nomura Bldg.

9:30 – 10:15 a.m.

Welcome & CWWJ/Visit California Briefing

Update on Japan Market and Planned Activities.

10:15 a.m.

Return to Hotel – Collect materials for the day

10:30 a.m.

**Meet in Lobby for Group Transfer to
Hotel Groove Shinjuku for Media Luncheon**



11:30 – 1:30 p.m.

Media Luncheon Co-Hosted with Delta Air Lines
Hotel Groove Shinjuku

Seated lunch providing Visit Anaheim and partners and opportunity to network one-on-one with up to 15 key media and influencers. Media will be selected based on reach and ability to target key audiences for Visit Anaheim.

1:30 – 2:30 p.m.

Travel Trade Media Roundtable
Hotel Groove Shinjuku 17F

Group interview with key travel trade media (6-7 Outlets)

2:30 – 3:00 p.m.

Transfer to JATA

3:00 – 4:00 p.m.

Meeting with JATA Officials

- Mr. Inada, Director
- Mr. Komoda, Deputy General Manager
Outbound Travel Division

Zen-nittu Kasumigaseki Bldg. 3F
3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013
<https://www.jata-net.or.jp>

4:15pm

Transfer to Hotel

Evening Free

Thursday, September 21 Tokyo

Dress Code: Business

7:00 – 9:00 a.m.

Breakfast on Own

Buffet or Japanese breakfast included in room rate.
Restaurants open 6:30 a.m.

10:00 a.m.

Meet in hotel lobby for departure to sales call

10:30 – 11:30 a.m.

Tour Operator Sales Call (1)

Hankyu Travel International Co., Ltd.

- Mr. Fujisaki, Manager, Second Sales Dept.,
- Mr. Onuki, Second Sales Dept.,

New Pier Takeshiba South Tower 17F



1-16-1 Kaigan, Minato-ku, Tokyo 105-0022
<https://www.hankyu-travel.com/>

Expected Format: Tour operator will introduce their company briefly. Visit Anaheim and each delegate will have 2 minutes for introductions. Then open discussion followed by exchange of gifts from Visit Anaheim to tour operator.

12:00 – 1:00 p.m.

Tour Operator Sales Calls (2)

Jalpak Co., Ltd.

- Mr. Gomyoda, Executive Director,
Overseas Tour Purchasing & Planning Dept.
- Mr. Kobayashi, Director,
Overseas Tour Purchasing & Planning Dept.

2-4-11 Higashi-Shinagawa
Shinagawa-ku, Tokyo, 140-8658
<https://jalpak.jp/>
<https://www.jal.co.jp/ip/ja/>

Expected Format: Tour operator will introduce their company briefly. Visit Anaheim and each delegate will have 2 minutes for introductions. Then open discussion followed by exchange of gifts from Visit Anaheim to tour operator.

1:00 – 2:30 p.m.

Lunch

TY Harbor

2-1-3 Higashi Shinagawa
Shinagawa-ku, Tokyo 140-0002
<https://www.tysonsjp.com/tyharbor/en/>

2:30 – 4:00 p.m.

Tour Operator Sales Calls (3)

JTB Corp

- Ms. Harada, Manager
- Ms. Sukanuma, Manager
- Ms. Natori, Manager
Planning & Purchasing Section

2-3-11 Higashi Shinagawa
Shinagawa-ku, Tokyo 140-8602
<https://www.jtbcorp.jp/>
<https://www.jtb.co.jp/kaigai/>

Expected Format: Tour operator will introduce their company briefly. **Visit Anaheim and each delegate will deliver presentation they will use on Friday event.** Then open discussion followed by exchange of gifts from Visit Anaheim to tour operator.



4:30 p.m.	Return to Hotel
4:30 – 6:00 p.m.	FREE TIME
6:10 p.m.	Meet in hotel lobby and depart for evening dinner <i>Dress Code: Business Casual</i>
7:00 – 9:00 p.m.	Tour Planner Dinner Kiranah Garden Toyosu 6-5-27 Toyosu Koto-ku, Tokyo https://www.kiranahresort-toyosu.com <i>Casual Networking Dinner with up to 10 key tour planners in a California-inspired venue.</i>

Friday, September 22 **Tokyo**

Dress Code: Business

7:00-9:00 a.m.	Breakfast on Own Buffet or Japanese breakfast included in room rate. Restaurants open 6:30 a.m.
10:30 a.m.	Meet in hotel lobby for departure to sales call
11:00 – 12:00 a.m.	Tour Operator Sales Call (1) H.I.S. Co., Ltd. <ul style="list-style-type: none">• Mr. Nosé, Group Leader• Mr. Yoshitake, Asst. Team Manager• Ms. Kawashima• Ms. Kawasetsu• Ms. Kashiwabara <i>North America Leisure Travel Div., Planning Group</i> Kamiyacho Trust Tower 4F, 4-1-1 toranomom, Minato-ku, Tokyo 105-6904 https://www.his.co.jp/ https://www.his-j.com/ Expected Format: <i>Tour operator will introduce their company briefly. Visit Anaheim and each delegate will have 2 minutes for introductions. Then open discussion followed by exchange of gifts from Visit Anaheim to tour operator.</i>
12:00 – 1:30 p.m.	Lunch Trattoria Toscana Kamiyacho 4-3-1, Shiroyama Trust Tower 2F Toranomom, Minato-ku, Tokyo, 105-6002



<https://toscana-kamiya.com/lunch/>

1:45 p.m.

Arrive at Tokyo American Club for event set up

Manhattan Room B1

2-1-2 Azabudai

Minato-ku, Tokyo 106-8649

<https://www.tokyoamericanclub.org/index.php/en/>

Delegates will have time to test their presentations, set up their table for seminar and networking reception.

2:45 p.m.

Guests begin arriving → mingle with delegates

3:00-4:40 pm

Visit Anaheim Seminar co-hosted with Delta Air Lines

Educational seminar for Visit Anaheim and delegates to present to 50+ travel planners/travel agents and 20+ media. 15-minute presentations by Visit Anaheim and Delta Air Lines followed by 10-minute presentations by each delegate. Consecutive interpretation will be provided by CWWJ team.

4:45-5:30 pm

Networking Cocktail Time

Each delegate will have their own high table in the banquet room to decorate as they please. Attendees will have time to visit each table and exchange business cards/ask questions.

5:30-7:00 pm

Networking Reception

Buffet Reception: Program will include official remarks by Visit Anaheim, Delta Air Lines, U.S. Embassy Japan. Program will conclude with Lucky Draw for attendees to win prizes from Visit Anaheim, Delta Air Lines and delegates.

Note: The event will include VIP travel trade and media who will not attend the afternoon seminar and networking.

Closing Group Photo

Saturday, September 23

Tokyo

Dress Code: Travel comfort

All Day

Delegate departures or free to explore Japan
