

2023 Arirang Festival Orange County

Project Proposal

Date: 05/22/2023

Location, Date, and Hours

- Garden Grove Park, Garden Grove, CA
- Oct. 12th, 2023 to Oct 15th, 2023 / Thursday to Sunday
- 10am to 10pm
- Plot map / prediction map is attached

Applicant Info

- Arirang Festival of Orange County
- 7342 Orangethorpe Ave., #A227, Buena Park, CA 90621
- Peter Kim / 714-726-7878 / arirangocfestival@gmail.com

Number of expecting Participants

- 100 vendors / 150 tents / 500 participants

Booth / Tent

- Basic booth size is 10 ft. x 10 ft. x 150 tents (est.)
- Expecting 30 to 40 food vendors / planning to place them on west-side of the site which the water sources are located (need to be checked and confirmed with park manager or staff)

Number of expecting audience, spectator and observer

- 2,000 people per hour average

Number of expecting vehicle

- 100 per hour average

Carnival

- Will be placed on east-side of the site which tours to the fens / divider of the site
- Expecting participants are 50 people per hour average

Stage

- Expecting Stage size is 4 ft. High from the ground, 30 ft. Wide and 30 ft. Deep / Detailed Plan for the Stage will be provided later
- PA system and the Necessary Audio/Video Equipment will be placed at the Corner with the Main Control Room at the End of the Spectator Chairs.

Waste receptacles

- The Waste Receptacles will be Placed Everywhere and the Festival Staffs and Volunteers continuously Monitor and Empty the Receptacles.

Bleachers

- No Bleachers will be established.
- Expecting 300 Chairs will be provided for the Spectators in Front of the Main Stage.
- Tables and Chairs will be provided for the Food Court Area and the Beer Garden.

Parking control

- Festival command center will have designated location on the event site for prompt response to any issues that may arise. Staffs and volunteers will communicate via handheld or similar devices for superior communication amongst.
- There will be Volunteers and Staffs who are Strictly Assigned to Assist the Parking and the Traffic inside the Park.
- The Street Parking, if necessary, Assistance Also will be provided by the Festival Committee.
- For the Parking needs Local Schools and Churches will be contacted for Additional Parking Spaces.

Security

- Private security company will be hired / expecting 4 to 5 security guards will be dispatched during the festival and 5 to 6 security guards for night time security for vendors
- Private security company Info (planning to work with same company as 2022):
 - o Total Protection Group
 - o 13855 Struikman Rd., Cerritos, CA 90703
 - o 562-447-8931
 - o www.tpgsecuritygroup.com
 - o Contact: victor Cantero

Activities:

10/12 Thursday

6:00 pm Pre-Festival Opening Event

10/13 Friday

10:00 am Market Place Open

04:00 pm Traditional Korean Dance & Song Contest

06:00 pm Korean Marshall Arts, Tae Kwon Do demonstration

06:30 pm VIP Reception

07:00 pm Festival Opening Ceremony

08:00 pm K-Pop Contest 1st round

10:00 pm End

10/14 Saturday

10:00 am Market Place Open

01:00 pm Youth Speech & Writing Contest, Traditional Games and Competitions

04:00 pm Youth Talents Show

05:00 pm K-Pop Contest & Performances

10:00 pm End

10/15 Sunday

10:00 am Market Place Open

03:00 pm Talent Contest - Senior Citizens

04:00 pm Samul Nori, traditional percussion quartet

05:00 pm K-Pop Contest

09:00 pm Ending Ceremony

10:00 pm End

*The above programs and schedules are projection and estimates. These can be changed later.



제 35회
아리랑축제
Arirang Festival of Orange County
(714) 228-1188

THE 39TH ARIRANG FESTIVAL OF ORANGE COUNTY BOOTH DIRECTORY
www.arirangfestival.org
OCTOBER 12 - OCTOBER 15, 2023

