

**GGTPC**  
**Budget FY 2023-24**



**G.G.T.P.C**

Garden Grove Tourism Promotion Corporation

<b>GGTID Budget</b>		
<b>FY 2023-24 Estimated Revenue</b>		<b>\$ 574,334</b>
<b>FY 2022-23 Budget Carry Over</b>		<b>\$ 100,000</b>
<b>FY 2023-24 Total Revenue</b>		<b>\$ 674,334</b>
<b>Expenses:</b>	<b>%</b>	<b>Budget</b>
<b>Advertising/Marketing/Website</b>	<b>5%</b>	<b>\$ 33,717</b>
<b>Resort Area Improvements</b>	<b>3%</b>	<b>\$ 20,230</b>
<b>Economic Development</b>	<b>2%</b>	<b>\$ 13,487</b>
<b>Sponsorships</b>	<b>2%</b>	<b>\$ 13,487</b>
<b>Private Security</b>	<b>36%</b>	<b>\$ 242,760</b>
<b>Harbor Boulevard</b>		
<b>Maintenance/Utilities/Repairs/Landscape</b>	<b>39%</b>	<b>\$ 262,990</b>
<b>Related Studies/Consultants</b>	<b>2%</b>	<b>\$ 13,487</b>
<b>City Admin Fees (per Agreement)</b>	<b>3%</b>	<b>\$ 20,230</b>
<b>Reserve</b>	<b>4%</b>	<b>\$ 26,973</b>
<b>Administrative/Accounting/Auditing (per Agreement)</b>	<b>4%</b>	<b>\$ 26,973</b>
<b>Total Budget</b>	<b>100%</b>	<b>\$ 674,334</b>