

Resolution of Commendation

Jim Durslag

- WHEREAS, A recognized 44-year professional in the hotel and hospitality industry, Jim Durslag started his career in the food and beverage industry with Hyatt Hotels, Princess Cruises, and Sheraton Hotels; and
- WHEREAS, As Area General Manager for the Anaheim Marriott Suites and Embassy Suites by Hilton Anaheim South, Jim was responsible for overseeing the operations, sales, and financial success of these two hotels in Garden Grove; and
- WHEREAS, Under Jim Durslag's leadership, tourism in Orange County grew from 25 million tourists to over 50 million, resulting in Garden Grove's hotel revenues growing to over \$26 million. As on-site General Manager for the Embassy Suites by Hilton Anaheim South, Jim implemented an appetizer menu which actualized over \$12,000 a month in addition to the existing food revenue; and
- WHEREAS, Jim Durslag served on the Board of Directors for the Anaheim/Orange County Visitor & Convention Bureau, as Vice Chairman and President of the Anaheim/Orange County Hotel & Lodging Association, and as President of both the Harbor Hotel Plaza Owners Association Inc. and Garden Grove Tourism and Promotion Corporation (G.G.T.P.C.); and
- WHEREAS, Jim Durslag passionately supported community service throughout Orange County. As president of the G.G.T.P.C., over \$225,000 in sponsorships were awarded to local, non-profit organizations, including Boys and Girls Clubs of Garden Grove, Garden Grove Community Foundation, Helping Others Prepare for Eternity (H.O.P.E.), Orange County Food Bank, and the Orange County United Way. The G.G.T.P.C. also generously sponsored the Garden Grove College Graduates' Reception in 2018 and 2019; and
- WHEREAS, On January 29, 2021, Jim Durslag retired from the hospitality industry, following 44 years of illustrious service to not only the Garden Grove community but Orange County. His profound dedication to excellence in hospitality and philanthropic causes, will be his legacy among many other celebrated achievements.

NOW, THEREFORE, BE IT RESOLVED, that the City of Garden Grove does hereby recognize and commend Jim Durslag on the occasion of his retirement, extend deepest appreciation for his unmatched contributions towards the economic viability of Garden Grove, and wishes him countless fulfillment in his future years ahead.

February 9, 2021