



BUSINESS RESOURCE AND RESILIENCY PLAN

CITY OF GARDEN GROVE

APRIL 14, 2020

OVERVIEW: GARDEN GROVE BUSINESS RESOURCE AND RESILIENCY PLAN

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Immediate Actions undertaken by the City

2

Economic Development Actions in Process

3

A comprehensive clearinghouse of Business Resources

4

A Business Start-up Guide



BUSINESS RESOURCE AND RESILIENCY PLAN



City of Garden Grove
Office of Economic Development

11222 Acacia Parkway
Garden Grove, CA 92840
ggcity.org

(Dated April 9, 2020 – Version 1.0)

Business Resource Toolkit

Due to the continuing COVID-19 health emergency, the City of Garden Grove will do our best to provide the business community with programs and initiatives to offer relief to assist business owners navigate these unprecedented times. City officials continue to closely monitor the pandemic and its impacts to the community. The residents and business community remain our highest priority. Please check back daily as we are continually updating this web page as well as the [Office of Economic Development COVID-19 page](#) as information is funneled down to municipalities:

Recent Changes (Click to expand)



Telephone Roundtable With Congressman Alan Lowenthal 4/7/2020 - 10:51 AM

Assistance and Relief Programs During the Coronavirus Crisis Thursday, April 9, 2020 10 a.m. – 11 a.m. Pacific



U.S. Small Business Administration

**Economic Injury
Disaster Loan Advance**
(Up to \$10,000)



U.S. Small Business Administration

**COVID-19 Economic
Injury Disaster Loan**
(Up to \$2 million)



U.S. Small Business Administration

**Paycheck Protection
Program (P3)**
(Up to \$10 million)



U.S. Small Business Administration

Express Bridge Loan
(Up to \$25,000)



AMERICA'S
SBDC
ORANGE COUNTY
Small Business Development Center

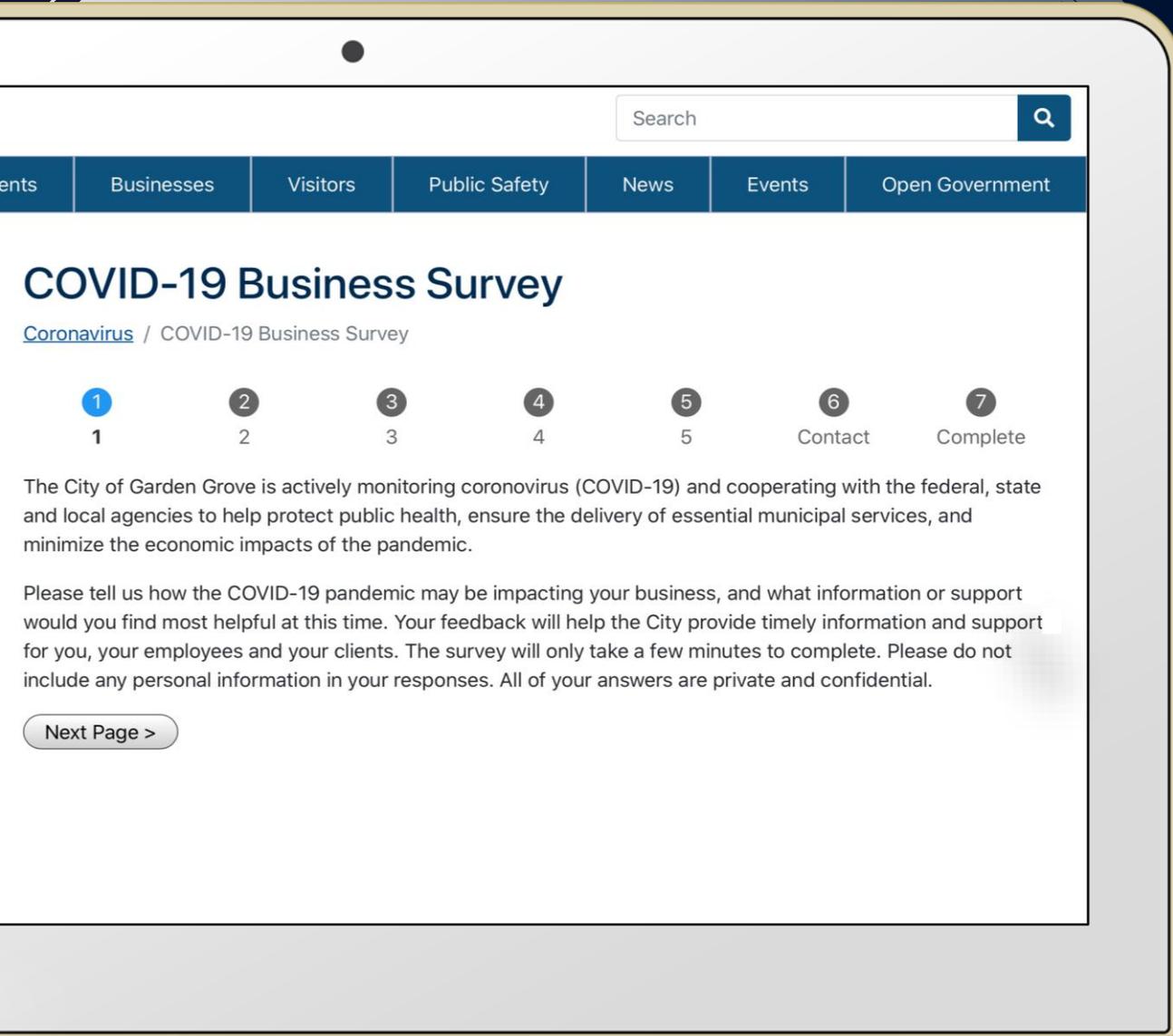


U.S. Chamber of Commerce



NEW!

Business Resource Toolkit



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COVID-19 Business Survey

[Coronavirus](#) / COVID-19 Business Survey

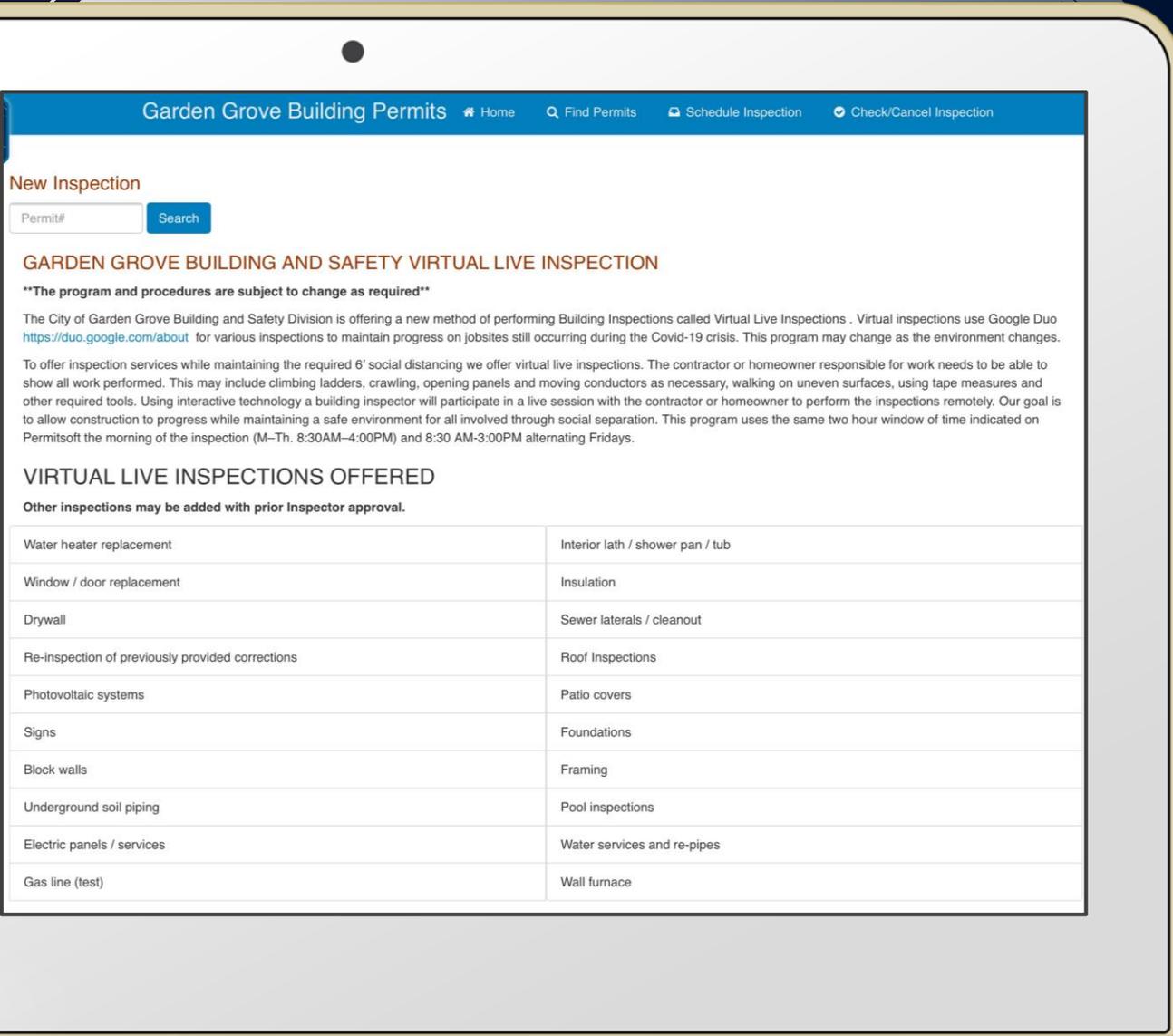
- 1
- 2
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- 5
- 6 Contact
- 7 Complete

The City of Garden Grove is actively monitoring coronavirus (COVID-19) and cooperating with the federal, state and local agencies to help protect public health, ensure the delivery of essential municipal services, and minimize the economic impacts of the pandemic.

Please tell us how the COVID-19 pandemic may be impacting your business, and what information or support would you find most helpful at this time. Your feedback will help the City provide timely information and support for you, your employees and your clients. The survey will only take a few minutes to complete. Please do not include any personal information in your responses. All of your answers are private and confidential.

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NEW!
COVID-19
Business Survey



NEW! Virtual Building Inspections

IN PROCESS! City's Small Business Assistance Program



Job Retention Priorities

Modified existing SBA guidelines to **support small businesses** impacted by COVID-19



Streamline SBA Application Process

Creating an online portal for SBA applicants to submit loan application and **track the application process**



Structured as a "Forgivable" SBA Loan

For small businesses impacted by COVID-19, the goal is to **increase SBA loan amounts** from \$25,000 to \$50,000



The CARES Act (CDBG-CV and ESG Funds)

Recommendation to program these one-time resources of **approx. \$750,000** to SBA Program



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STATE OF CALIFORNIA
Franchise Tax Board



NEW!

A comprehensive clearinghouse of business resources

IN PROCESS! ONE-TIME CDBG-CV and ESG-CV Funds



Est. \$1,194,311

- Administration
- Assistance to Businesses, including Special Economic Development Assistance with focus on job retention
- Expand delivery meals on wheels program to individuals impacted by COVID-19



Est. \$602,486

- Administration
- Homelessness Outreach and Prevention
- Rapid-Rehousing and Rental Assistance for individuals impacted by COVID-19



NEXT STEPS...