



LITTLE SAIGON TẾT PARADE COMMITTEE
TAP THE CHIEN SI VIET-NAM CONG-HOA HAI NGOAI
(Assembly of Republic of Vietnam Veteran Associations Oversea)
VIETNAMESE AMERICAN FEDERATION OF SOUTHERN CALIFORNIA

EXECUTIVE SUMMARY:

Tap The Chien Si Viet-Nam Cong-Hoa Hai Ngoai (Assembly of the Republic of Vietnam Veteran Association Oversea, here-after abbreviated as *Tap The Chien Si* or TTCS), Vietnamese American Federation of Southern California (here-after abbreviated as VAFSC) and a dozen supporting associations (please see appendix A) would like to submit this proposal to the City of Garden Grove to organize a Tết Parade in Garden Grove on the 2nd Lunar New Year day which will be Sunday January 26th, 2020 from 9am to 12pm. The possible route choices are proposed to allow flexibility for the city staffs and organizing committee. The main organization for the City application will be by Tap The Chien Si Viet-Nam Cong-Hoa Hai Ngoai, a 501.c3 non-profit organization registered with the State of California and the IRS.

In December 2012, after seeing the Tết Parade had been abandoned for a few years, the Vietnamese American Federation of Southern California organized a Tết Parade Committee proposed and after received a permit, within a month and a half, put together a coalition including *Tap The Chien Si* and some dozen associations to successfully organize the Tết Parade 2013. In less than two months, the committee raised \$120,000 dollars and prepaid the City of Westminster the estimated cost of \$70,000 for the City's cost. That very first Tết Parade drew more than 15,000 participants and laid the foundation for the following 6 more parades from 2014 through 2019, each draw even more participants and richer cultural programs.

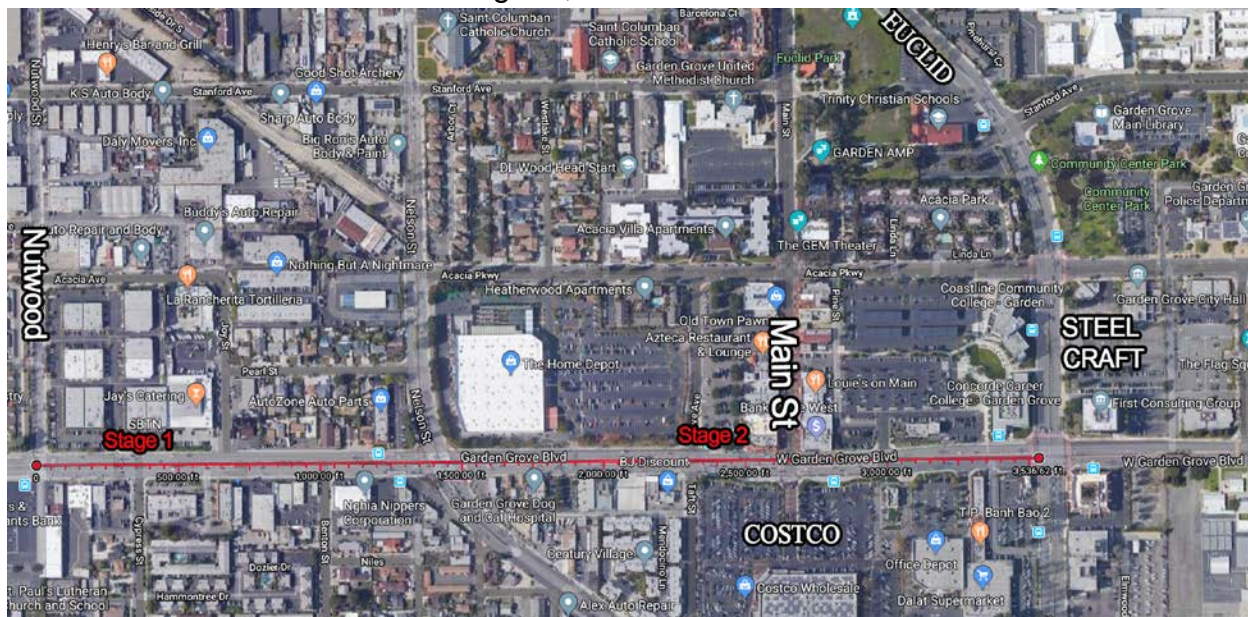
This year, despite being the first to submit the application, Westminster City approved the permit for a newly formed group under the presumed name (Little Saigon – Westminster Tet Parade, who as of November 5th, has not even registered with the State nor the County), let alone be a non-profit organization. The co-organizer of this group is “Vietnamese American in Southern California” that was founded in 2018 by Khoi Vo, a registered sex offender involving minors.

Fact is Tet Parade does not belong to a City but rather a Cultural Event of the Vietnamese Community. In similar analogy, in 2011, 2012, the City of Garden Grove granted permits to the Vietnamese American Community of Southern California to organized Tet Festival in the Garden Grove Park, even though there were already a Tet Festival in OC Park, Costa Mesa during the same weekend. Tet Festival and Tet Parade are cultural event and does not reside with a City. Likewise, there are three Autumn Festivals each year in Garden Grove Park, Asian Mall, and Mile Square Park.

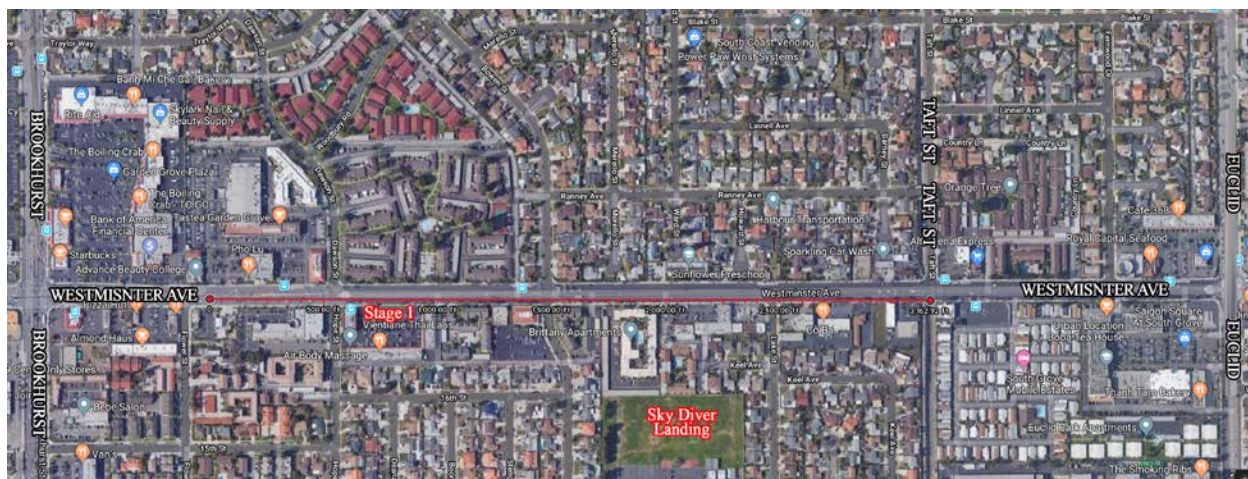
For the above reasons, during the town hall meeting with 49 members from various organizations from Los Angeles to San Diego, community leaders had unanimously voted to ask VAFSC and the TTCS moving the parade to the City of Garden Grove.

LITTLE SAIGON TẾT PARADE:

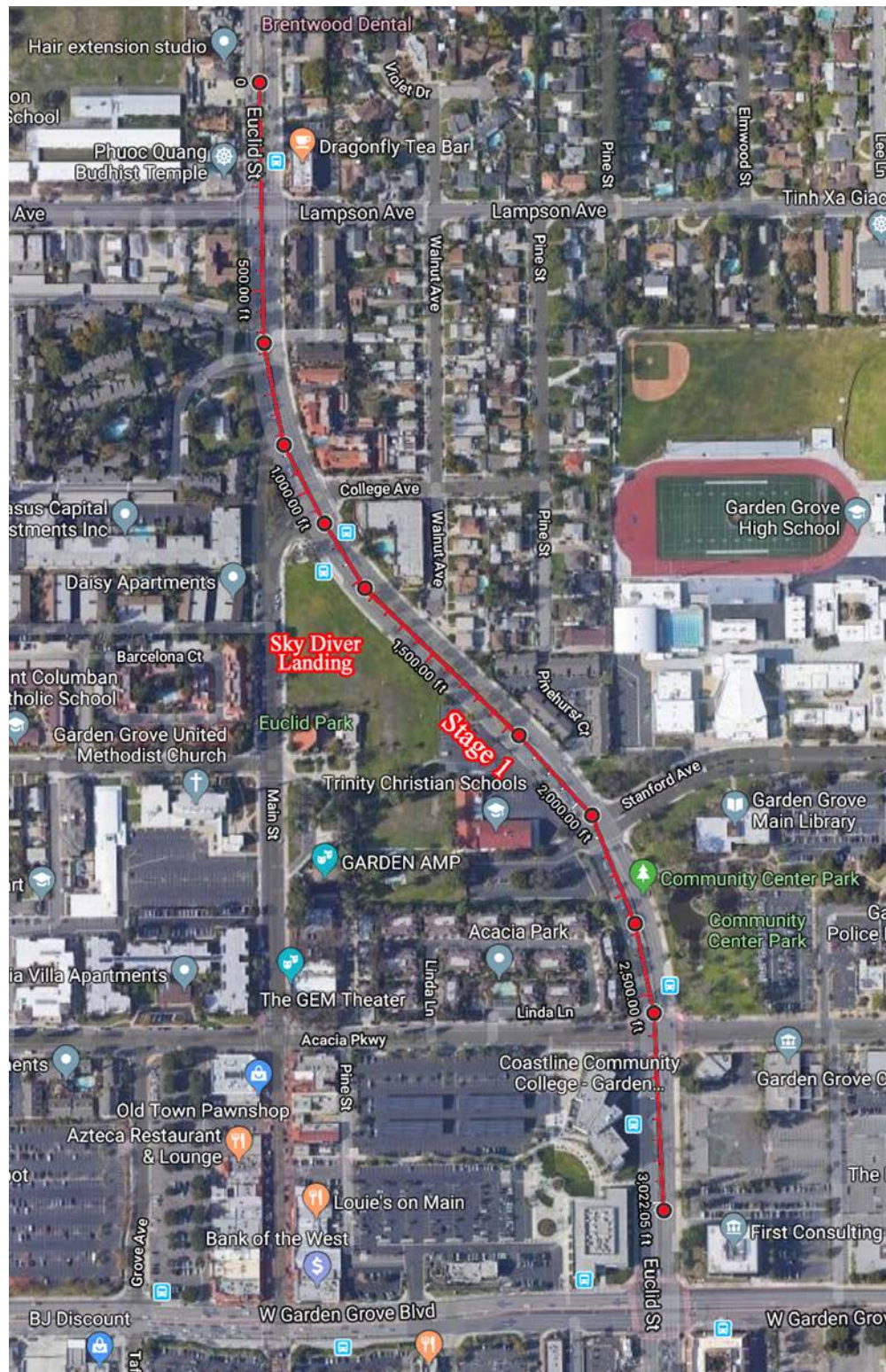
1. **Event Time:** 9am – 12pm Sunday January 26th, 2020, (the 2nd day of Lunar Year of the Rat)
2. **Parade Route:**
 - a. **Option 1:** Garden Grove Blvd – from Nutwood to Main Street or to Euclid Street Steel Craft Site. Length 3,500 ft - 4.



- b. **Option 2:** Westminster Avenue, Garden Grove – From East of Brookhurst to Taft Street.



c. **Option 3:** Euclid Street from Chapman to Garden Grove Blvd



3. **Special Opening Ceremony:** We plan to have two sky-divers with large USA and South Vietnamese flags diving.
4. **Cost to the Public:** The event is FREE to the public to watch on both side of the street and also be free for those who want to enter the Festival area. Paradee will pay a small fee for each group of up to 75 people.
5. **Budget:** \$150,000 to be funded by businesses and individuals – the majority are in Orange County.
6. **Estimated Number of Participants:** With much large parking availability of so much more shopping centers at Westminster/Brookhurst shopping centers, and .at Westminster/Magnolia, comparing to the Bolsa Avenue stretch between Magnolia and Bushard, plus ease of access to local street parkings even during street closure as both Magnolia, Bushard, and Brookhurst remain opened, we expect a bigger crowd will line up along both side of Westminster Avenue and in the Garden Grove Park to celebrate the new year and watch the parade.
 - a. **Paradees:** 5,000 people in the parade, 100 groups, 12 floats, 5-10 marching bands,.
 - b. **Local Viewers:** 10,000 – 15,000
 - c. **Worldwide Viewers:** 20 million people via local TV channels, Facebook and YouTube live streams.
7. **Benefits to Garden Grove City:**
 - Merchants especially restaurants and tea/coffee house will see boosted revenue as dozen thousands of potential customers lining the parade route in past parade have driven up sale revenue.
 - The Parade will boost Garden Grove brand ID as tens of millions world wide will view the parade on-line and local/network TVs. Twenty million viewers worldwide can be a huge potential for tourism growth to city of Garden Grove.

Contact:

1. Richard Bui– Vice Chair of the Tet Parade Committee
 Trung Tam Truong Trung Tam Tay Nam, Tap The Chien Si Viet-Nam Cong-Hoa Hai Ngoai
 Director, Southwestern States Center, Assembly of Republic of Vietnam Veteran Associations
 Oversea: a Non Profit 501.C3 with principle office at 13127 Brookhurst Street, Garden Grove.
 phone: 951-733-8844 Email: richardjrbui@aol.com
2. Ken Do – Programming Chair, Tet Parade Committee
 Vietnamese American Federation of Southern California – a non profit association with principle
 office at 13127 Brookhurst Street, Garden Grove.
 Phone: 714-777-5777 Email: kendo.dtk@gmail.com

TẾT PARADE COMMITTEE

Organizing Members

Vietnamese American Federation of Southern California
Assembly of Republic of Vietnam Veteran Associations Oversea,
Coalition of Vietnamese Veteran Association,
Liên Trường Võ Bị Đà Lạt, Võ Quan Thủ Đức, Đồng Đế Nha Trang
Little Saigon Foundation, Trần Hưng Đạo Foundation, Hội Đèn Hùng,
Tổng Hội Sinh Viên UVSA, Trung Tâm Văn Hoá Hồng Bàng,
HAHCHS Trưng Vương, HAHCHS Gia Long, HAHCHS Lê Văn Duyệt

Executive Team

Phat Bui, Chairman: 714-713-4079

Tri Nguyen, General Secretary: 714-782-8853

Richard Dep Bui - Vice Chair, Long Nguyen - Vice Chair

Legal Counsel
Do Phu

Advisory Committee
Phan Kỳ Nhơn, Nguyễn Văn Úc,
Nguyễn Trọng Thu, Lê Văn Sáu,

Treasurer
Lý Thanh Nhân, Hoa, Nguyễn Ngọc Diệp

Finance Committee
Nguyễn Hồng Sâm, Chair
Roxanne Chow, Võ Ford Alan, Mai Ly, Quỳnh Hoa,
Tăng Ngọc Lan, Lê Hạnh, Xuân Mai, Cẩm Hồng,
Nguyễn Kim Ngân

Programming Committee
Đỗ Tân Khoa Chair
Richard Bùi Đẹp, Nguyễn Văn Chuyên,

Admin Committee
Nguyễn Minh Trì, Nguyễn Minh Tú,

Public Relation Committee
Tạ Trung, Roxanne Chow

Parade Progression Committee
Coalition of Vietnamese Veteran Association
Assembly of RVN Veteran Associations Oversea,
Southwest Center
Vietnamese Student Association, Centennial High School

Press Committee
Lê Quang Dật, Lưu Phát, Như Hảo, Thanh Vân

Ceremonial Committee
Phan Như Hữu, Lê Văn Sáu

Security Committee
Nguyễn Văn Hùng, Chair
Lâm Quan Thanh, Lê Đức Anh, Hoàng Tấn Kỳ,
Nguyễn Doãn Hưng

Float Committee
HQ 10: Trương Văn Song, Nguyễn Ngọc Bạch
Võ Phát, Cao Hữu Vinh, Nhan Hữu Mai

Logistics & Technical Committee
Đinh Quang Truật, Phó Thịnh Trương, Andrew
Trần, Nguyễn Long, Phan Như Hữu, Lê Dịch Hữu,

Video and PhotoGraphy
Vương Huê, Đỗ Lộc

Website
Đỗ Lộc, Douglas Trương, Mai Khanh Công Huyền
Westminster Highschool Students