

Lee Ostendorf
5390 E. 8th Street
Long Beach, Ca 90804

June 4, 2018

City of Garden Grove

11222 Acacia Parkway

Garden Grove, CA 92842

Subject: Garden Grove Certified Farmers' Market Co-Sponsorship

Honorable Mayor and Members of the City Council,

I am excited to be able to report that I have lots of good news about the Market.

First of all I want to report how supportive the Garden Grove Downtown Business Association has been. It is such a great group! They have worked with me on the addition of other festivities at the Farmers' Market and loosened up restrictions in order that I can have more food booths.

I have contracted with Paul Washington, the organizer of the Main Street Car Show, which is held on Friday nights. He has agreed to have a Car Show in conjunction with the Farmers Market every Second Sunday starting on July 8th. He will have his whole set up with a DJ.

Ollie George, a professional Chef, will be doing a cooking demonstration on June 24th and has agreed to do a Farm to Table Lunch in July.

Kids N Kanvases will be doing a Paint N Party for kids in August. If it goes well they will return on another Sunday that they are available.

On Sunday, September 23 we will host a Family Fun Day, with a pony ride, petting zoo, an inflatable and a kids band.

October 28th, we are making plans for a special Halloween Celebration. We are looking to partner with a local nonprofit.

November and December festivities need to be approved and confirmed. We are waiting to see what events may conflict with the dates we would like to schedule our festivities.

Update on Advertising:

I am having my Local Harvest Farmers' Market website updated and improved to be launched sometime in July. I also think we need to really use Social Media better and more often and work as a team to accomplish our goals.

Janet Pelayo is looking into what the City can do to help advertise the Market. Such as the cities lighted signs, banners, website and social media.

I have ordered a large two-sided banner for the Main Street Arch and I am discussing some new pole banners to replace what we have now.

Warmest Regards

A handwritten signature in cursive script that reads "Lee Ostendorf". The signature is written in black ink and is positioned above the printed name.

Lee Ostendorf

Local Harvest Farmers Markets