

Date: March 19, 2018

City of Garden Grove  
11222 Acacia Parkway  
Garden Grove, CA 92840

Dear Mayor and City Council:

LFA is proposing the use of the Village Green Park to host a 2-day music festival to take place on Saturday April 6 and Sunday April 7, 2019. This festival will use the same footprint and logistics as The High and Mighty Festival hosted in 2017. It will feature high profile artists and be heavily advertised throughout Southern California; which will generate positive exposure for the City of Garden Grove. The goal of 12,000 attendees per day will significantly increase the commerce for all the local hotels, restaurants, and surrounding businesses.

LFA will be notifying our neighbors by mail, within a ½ mile radius for a town hall meeting to discuss and address their concerns. LFA plans to provide a similar parking plan as last year's festival and rent surrounding parking lots to include churches, GGUSD, and colleges.

LFA is proposing the following:

- Capacity of Village Green Park: 12,000 tickets sold per day
- Hours of the festival: Saturday April 6, 2019 12pm – 10pm and Sunday April 7, 2019 12pm – 9pm
- Full alcohol service for 21 and older in the festival grounds
- Alcohol sales ending 30 minutes prior to event closing
- Full use of the community center for staff catering and production
- LFA to donate 8% of LFA's gross profits from alcohol sales to the GGCF (request still pending approval). GGCF to furnish special event and liquor liability insurance coverage for the event.
- 1 stage and sound system instead last year's 2 stages and sound systems; which should help with some noise issue

Thank you for your consideration.

Sincerely,

Viet Tran  
Member

Jon Reiser  
Member